

Behavioral Strategy Wiki

This is a list from an intersection of Other and Other

- Gavetti G, Greve HR, Levinthal DA, Ocasio W. 2012. The Behavioral theory of the firm: assessment and prospects. The Academy of Management Annals 6(1): 1-40.
 - Levinthal DA. 2011. A behavioral approach to strategy: what's the alternative? Strategic Management Journal 32(13): 1517-1523.
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